

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )

Harris, Terry L. )

SERIAL NO. 10/719,459 )

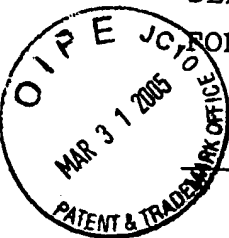
FOR: MARKET DRIVEN HEALTH )

CARE SYSTEM )

DATE:

GROUP ART UNIT: 3626

EXAMIN: Gottschalk, Martin A.



AMENDED CLAIMS

11.(new) A computer implemented method of operating a health-care service comprising:

accepting an initial contact from a potential consumer seeking health service information,

analyzing and recording health-care necessities of potential consumer,

securing initial commitment from potential consumer for seeking health-care service provider in relation to consumer's necessities,

finding and recording health-care service data generally in relation to consumer's necessities,

presenting health-care service data to consumer for consumer to analyze,

placing consumer in direct negotiation position with health-care service provider for consumer to secure contract with most convenient provider.

12.(new) A computer implemented method of operating a health-care service as described in Claim 11, wherein:

said health-care service data comprises medical care data and hospital care data.

13.(new) A computer implemented method of operating a health-care service as described in Claim 12, further comprising:

placing consumer in direct negotiating position with an insurance company having a suitable indemnity product.

14.(new) A computer implemented method of operating a health-care service as described in Claim 13, wherein:

step of analyzing and recording health-care necessities of potential consumer include data particularly related to the geography preferences of consumer, religious choices of consumer, family needs of consumer, and travel consequences of consumer.

15.(new) A computer implemented method of operating a health-care service as described in Claim 11, wherein:

presenting health-care service data to consumer includes establishing point of reference components for various health-care services.

16.(new) A computer implemented method of operating a health-care service as described in Claim 14, wherein:

presenting health-care service data to consumer includes establishing point of reference components for various health-care services.